



IN THE DETAIL

BE INSPIRED BY THESE DECORATIVE IDEAS FOR BEDROOMS,
FROM STANDOUT PATTERNS TO SURPRISING TOUCHES

SIZE IT UP

The headboard you choose will set the tone of your bedroom and opting for an oversized statement style can help anchor the space. In this Terrace Suite at Kit Kemp's The Soho Hotel, the master bedroom features a hand-embroidered applique headboard created in collaboration with fashion designer Clio Peppiatt and inspired by the local Soho music scene. For your own scheme, consider creating a headboard with your favourite fabric for a finish that feels personal. For this, a stockist to know is Ensembler London. Go for a wall-mounted design that also sits on the floor for support and finish with studwork or a contrasting pipework for a luxurious hotel-style look. →



“BEYOND JUST DECORATION, THE TRANSPORTIVE EFFECTS OF A SCENIC WALLPAPER WITHIN A BEDROOM CREATES EXPANSIVE SURROUNDINGS AT AN INTIMATE SCALE”

CLAUD CECIL GURNEY,
founder of de Gournay



STORY TIME

Wallpaper doesn't have to be pasted across the whole of your wall. Here, a characterful mural has been applied in panels for a window-style effect. Design by Stewart Manger Interior Design. Hand-painted Rateau on Deep Rich Gold gilded paper by de Gournay.

SWEET ESCAPE

Picking a palette of one core colour and using different tones of it is a way to be bold without incidentally clashing. Wendi Wolf Lewitt designed this cocooning bedroom as such, with built-in open shelving, too, so personal belongings can be displayed.

INTO THE WOODS

Timber cladding is a great way of adding texture to a space if wallpaper isn't your thing. It is relatively easy to apply with brands such as NatureWall offering self-adhesive designs. It is paired here with Bedfolk's cotton bedding in Snow, £99 for a double set.

PHOTOGRAPHS (STORY TIME) FRITZ VON DER SCHULEN.BURG. (SWEET ESCAPE) JAMES MERRILL/FUTURECONTENTHUB.COM (PAPER THE CEILING) MARK BOLTON PHOTOGRAPHY STYLING (INTO THE WOODS) LAURAEY TOME STYLING



PAPER THE CEILING

For those who prefer a more neutral look it's wise to think about ways of adding details to a space to prevent it from feeling too stark. A textured cushion or patterned curtain may be the first ideas that spring to mind, but have you considered decorating the ceiling? All too often the 'fifth wall' is left untouched but it can be a great opportunity to incorporate colour or pattern. We love how this Nuvolette wallpaper by Fornasetti for Cole & Son provides a playful 'head in the clouds' moment, yet doesn't detract from the simple scheme by Gunter & Co in this Grade II-listed house in Chelsea. A design on your ceiling is best enjoyed when in bed, so choose a pattern that is calming to look at. →



STICK WITH NATURE

Painting both walls and ceiling in the same colour can create a cocooning feel. Soft greens were used in this garden-inspired room and adding leafy patterns and florals works well as they're all based on the same colour palette. The Colefax and Fowler curtains tie in nicely with the headboard covered in Rapture & Wright's Walled Garden fabric. It shows how accessories can help bring the design to life – including the Wisteria lamps with Empire shades in Cloud Chevrons by Pooky. Knightsbridge headboard, The Odd Chair Company. Tapa Kahala quilt; Osborne oblong cushion; Kemble cushion (centre back), all Wicklewood. Rosita cushions, £110 each, William Yeoward. Florentine rug, Woven.

PHOTOGRAPHS (STICK WITH NATURE), CHRIS EVERARD/FUTURECONTENTHUB.COM; (COLOUR POP) ALEXA NEO/FUTURECONTENTHUB.COM; (MARBLE MARVEL) DAVIDE LOWATT/FUTURECONTENTHUB.COM
 STYLING (MARBLE MARVEL), CLAUDIA BRYANT



“BEDROOMS ARE OUR PRIVATE INNER SANCTUARIES AND GIVEN THAT ARTWORK IS SUCH A PERSONAL CHOICE, IT CAN BE USED TO ELEVATE SCHEMES AND PROVIDE A SENSE OF IDENTITY”

ROSLYN KEET, associate director, David Collins Studio

EASY REFRESH

A bold paint job is often all it takes to give antique furniture a new lease of life, which interior designer Elizabeth Hay has done with these two locally found beds. The deep red makes a bold statement, so paler tones were applied to the walls for balance.

MARBLE MARVEL

Decoration is all about accessories. A quick way to incorporate more detail into your scheme is with cushions, throws and lampshades (check out Rosi de Ruig for marbled shades). You can switch these out easily, season to season, or as your mood changes.

WORK OF ART

'Wall art plays a critical role in establishing the overall atmosphere in a space,' says Roslyn Keet, associate director of David Collins Studio. 'A series of pictures placed together adds a strong focal point and is a great way to bring interest to plain walls.' →



PLAY WITH PANELLING

Panelling is a popular way to add character to your walls and there are plenty of techniques to try. Consider cladding half or three-quarters of the height of your walls and painting the wood in a contrasting colour. Test out the shades in your room before committing, to see what they look like in different lights. The woodwork here is finished in Paint & Paper Library's Blue Gum, which looks much brighter as light floods the space, complementing the headboard and curtains. The tongue and groove design not only adds an interesting visual element but is practical, too, as it allows the wiring of the light and touchscreen below to be hidden and has created a shelf for pictures above.

PHOTOGRAPH: EMMA LEE/FUTURECONTENTHUB.COM

INSIDER INSIGHT

BEDROOM DESIGN IS ALL IN THE DETAILS – JUST ASK THE EXPERTS

PATTERN PLAY 'Mixing patterns is one of the most enjoyable parts of a design scheme,' says textile designer Bethie Tricks. 'I tend to use the rule of three as a starting point – pulling together patterns that share a similar colour or design element to ensure they echo each other subtly while adding variety and a sense of continuity. Using the biggest pattern on the floor in the form of a rug helps to anchor a space. Apply another on one of the main pieces of furniture, such as a headboard or armchair, and finish with either a patterned wallpaper or curtain fabric. You can then pick out colours from these patterns to finish the scheme when choosing your bedding and other decorative accessories.'

FOCAL POINTS 'Bedrooms are deeply personal spaces and should be decorated accordingly,' says Joa Studholme, Farrow & Ball's colour curator. 'If you are tempted to just have a feature wall of wallpaper, then it is best to use the wall behind the bed to ground the room. But if you are feeling daring you might consider using wallpaper on the ceiling – you will spend a lot of time admiring it from bed!'

PICK YOUR PALETTE 'The bedroom is somewhere you want to relax, unwind and switch off from the everyday. Tranquil blue tones and calming neutrals are known for their relaxing and regenerative powers,' explains Zoffany designer Peter Gomez. 'Using muted, pared-back hues will create a sophisticated and soothing space. If you want something a bit warmer, a shade like pewter will

help to create a cosy, cocooning environment where you can wrap yourself up and escape from it all.'

STYLISH STORAGE 'Bespoke fitted furniture allows you to create a tailored storage solution that not only maximises use of the space but is also designed to suit what you want to put away and what you want to display,' says Roselind Wilson, owner and director of Roselind Wilson Design. 'It's also the perfect opportunity to create a statement design that is as individual as you are. You can specify materials and colours to match your room scheme or existing items of furniture, and a style that suits your taste and type of property.'

“FABRICS ARE A REALLY EFFORTLESS WAY TO ADD A DECORATIVE ELEMENT TO A BEDROOM. UPHOLSTERED PIECES, SUCH AS A HEADBOARD OR CHAIR, CAN ACT AS A STARTING POINT FOR THE REST OF THE ROOM”

HAYLEY McAFEE, design director of Villa Nova

THE SOURCEBOOK: BEDROOM FURNITURE

NATURALMAT

Based in Devon, award-winning brand Naturalmat has been crafting organic beds and mattresses from sustainable and renewable materials for more than 20 years. Look out for the He/G collection of shapely designs. naturalmat.co.uk

AND SO TO BED

Specialising in luxury hand-crafted beds and bedroom furniture, And So To Bed sells beautiful own-brand pieces alongside products by leading brands such as Tempur and Vispring. Its linens are also worth a look. andsoumbed.co.uk

OKA

From cushions and rugs to trunks and wardrobes, Oka's designs take influence from across the globe and you can shop both online and in stores around the UK. The brand also offers its own interior design service. oka.com

FEATHER & BLACK

Offering beds, mattresses and free-standing furniture, Feather & Black has been creating timeless classic designs since 2004, and now has luxury bed linen sets so you can shop the whole room in one place. featherandblack.com